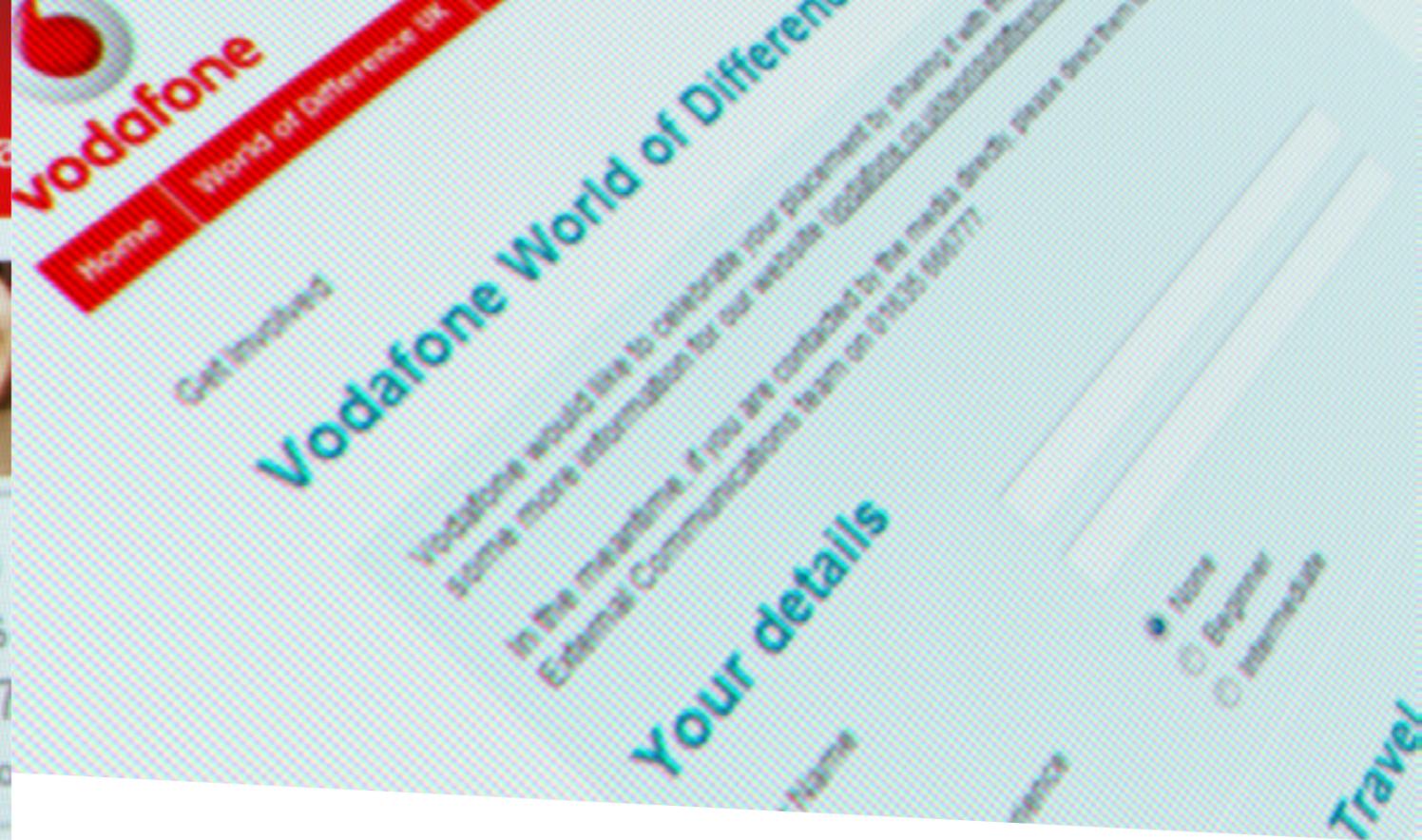


Vodafone

CASE STUDY

rocktime



Vodafone today has more than 407 million customers around the world who choose them to look after their communication needs.

In 25 years, a small mobile operator in Newbury has grown into a global business and the seventh most valuable brand in the world. They now operate in more than 30 countries and partner with networks in over 50 more.

Vodafone's commitment to the community in which they operate extends beyond the products and services they offer. The cornerstone of their commitment to global social investment is the Vodafone Group Foundation. Funded by annual contributions from the Vodafone Group, the Foundation and its network of 27 country foundations supports the community involvement activities of Vodafone and funds selected global initiatives directly.

The Challenge

Rocktime became involved with The Vodafone Foundation and World Wide Volunteering (WWV a long standing Rocktime client charity) to develop a Bursary Award System to support their annually run competition 'The World of Difference UK programme'. This programme gives 500 people the chance to work for a UK charity of their choice, and get paid – either full-time for two months or part-time for four.

The Solution

The client had managed the entire process of running the programme using spreadsheets. The project therefore involved identifying key users and their workflow and streamlining this activity within a database driven system that would manage the entire process.

The system developed enabled candidates to register themselves providing a wealth of supporting information on why they should be considered along with referees to contact for further authentication. The involvement of WWV as 'Judges' required a further user group given specific functions to enable the review of candidate records (logging in from remote locations) with the facility to rate and progress candidates through the process of being shortlisted.

Email correspondence between candidates, their referees and the judges are held within the candidate's record with an innovative email capture routine to ensure their correct association.

Short listed candidates are further verified with judged ratings evaluated before the final number of winners are determined by the system.



Bespoke Web Application
& Software



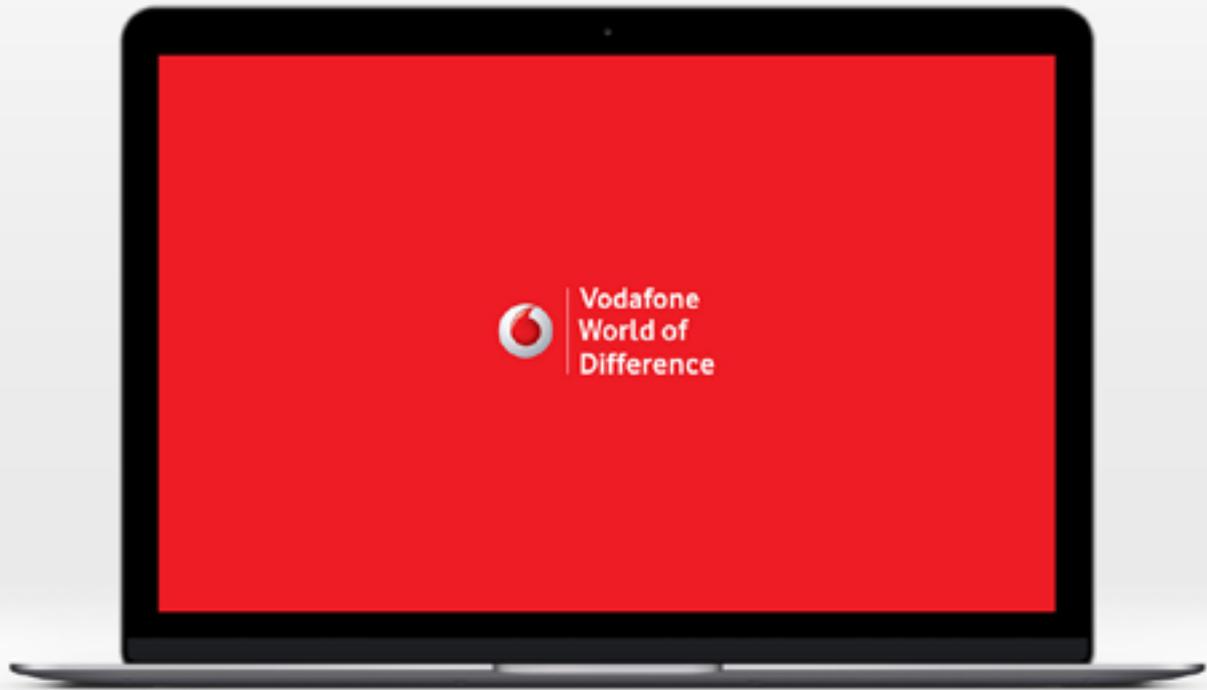
Support & Maintenance



Digital Consultancy



Tailored Hosting



Success

The World of Difference UK programme has continued to be used year on year allowing Vodafone to successfully run the competition effectively and fairly to the benefit of the foundation and those candidates who enter.

Get in touch

Rocktime Digital Agency

Rocktime Ltd, 15 Factory Road, Upton, Poole, Dorset BH16 5SN

T: 01202 678777 **E:** rtsales@rocktime.co.uk